

Infinova Joins HDcctv Alliance

MONMOUTH JUNCTION, NJ - March 24, 2011 - Infinova today announced that it has become the newest member of the HDcctv Alliance and is listed on their website.

"By adding a suite of HDcctv-compliant products to its already extensive portfolio of core equipment for video control rooms, megapixel, IP and analog surveillance cameras, specialized cameras, fiber optic communications products and customized systems, Infinova continues to generate new tools and solutions which will help Infinova integrators provide more choices to their end-user customers," affirms Todd Rockoff, executive director of the HDcctv Alliance.

"Providing all surveillance camera technologies, Infinova integrators can offer more solutions to their customers, assuring that they choose the right video technology for each and every application," adds Mark S. Wilson, Infinova vice president, marketing. "Our integrators will not be handcuffed by selecting their camera technology from the limited family that many manufacturers represent. If their customer asks for HDcctv, they can say, 'Yes.'"

The HDcctv comprehensive global interface standard derives from a set of standards, including SMPTE-292M, developed by the Society of Motion Picture and Television Engineers for application in broadcast television studios. Uncompressed, it is fully digital, delivering 720 and 1080 video and full frame rate HDTV. HDcctv works with existing coax without an adapter. There is near zero latency. Installation is simple plug and play. Although the commissioned cost per video channel is more than standard CCTV, it is lower than that of megapixel IP cameras. Lastly, it delivers greater than 2 megapixel video without compressing the data.

Complete details are available by going to www.infinova.com.

About Infinova

Infinova makes it possible for IP and analog surveillance cameras and equipment to co-exist and be managed as a single seamless system solution, helping integrators generate more business by being able to say "yes" to a broader scope of projects. Infinova provides megapixel, IP and analog surveillance cameras, including specialized cameras, control room equipment, fiber optic communications and customized systems. The Infinova solution enables end-users to extend the life of their existing analog equipment by having it co-exist with their new IP video equipment. Infinova partners with brand-leader manufacturers to create best-in-class solutions and certifies the functionality of their partners' solutions when integrated with Infinova products. Infinova is acknowledged in the industry for its exceptional customer service programs and is often called "the integrator's manufacturer."